onbikes

SANTA'S BIKE SHOP LAKELAND

NOVEMBER 8, 2026

HAUS 820
1:00pm - 3:30pm

Our annual community bike build unites volunteers, sponsors, donors & partners together to give back and make a difference. Side by side, we roll up our sleeves, turn wrenches, and build 200 bikes that bring freedom, independence, and reliable transportation to at-risk youth in Polk County. Each bike is more than wheels and pedals, its a gift of joy, connection, and opportunity.

SPONSORSHIP OPPORTUNITIES

JOIN US IN CREATING LASTING IMPACT - ONE BIKE AT A TIME

$10K PRESENTING SPONSOR

- **"Presenting Sponsor"** across all touchpoints
- **Recognition** in local media outreach & event footprint
- **Priority Placement** across digital & social campaigns
- **Two Bike Build Tables** for up to 40 volunteers (1 per shift)
- **Speaking Opportunity** for up to 5 minutes during open remarks
- **Direct the Donation** of 50 bikes to a nonprofit of your choice

$5K TABLE SPONSOR

- **One Bike Build Table** for up to 20 volunteers
- **Digital + Social Visibility** pre & post event
- **Social Media Recognition**
- **Verbal Recognition** during event remarks

SPONSORSHIPS ALL INCLUDE:

- **DIGITAL EXPOSURE** logo placement on the onbikes website
- **ON-SITE ENGAGEMENT** with volunteers and attendees.
- **SOCIAL EXPOSURE** through event marketing campaigns.
- **COMMUNITY RECOGNITION** as a partner supporting local families.
- **BRAND VISIBILITY** across event signage and high-traffic areas.

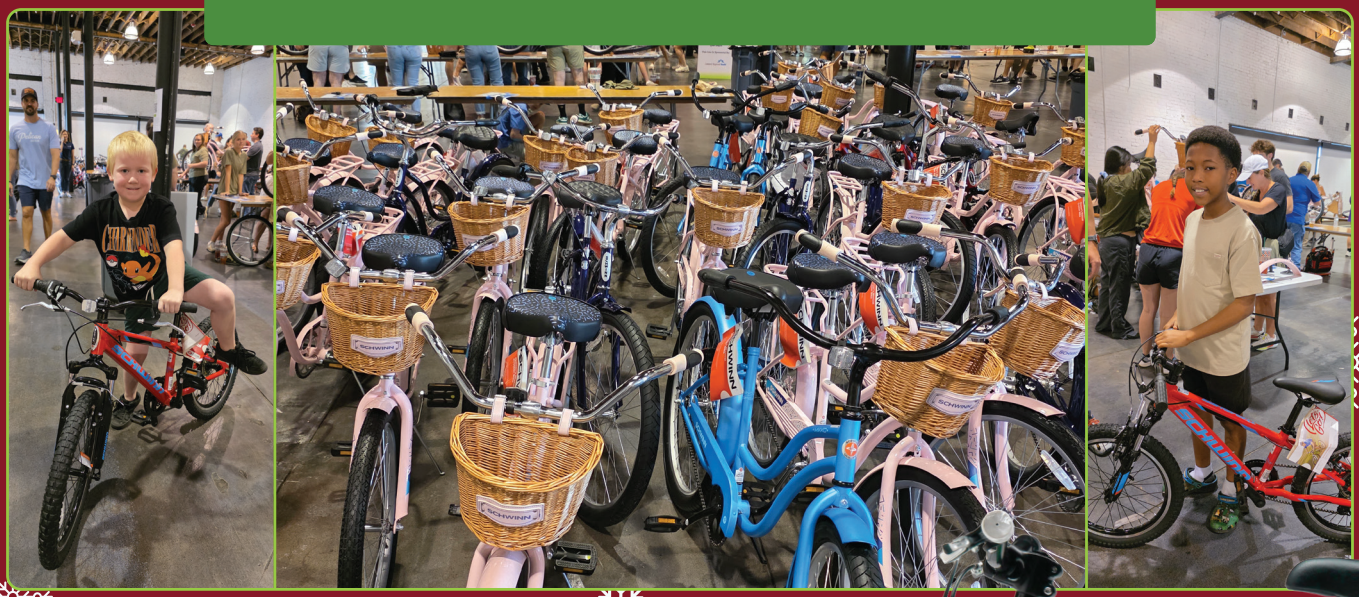
onbikes WHY BIKES?

IMPACT SINCE 2011

20K+ VOLUNTEERS

60K+ RIDERS

19K+ BIKES & HELMETS



BUILD WITH US!

200 BIKES

Thank You to Our Partners:

ONE MORE CHILD +1

PARKER STREET MINISTRIES

BECOME A SPONSOR AND HELP US BUILD BIKES FOR KIDS IN NEED. CONTACT US TODAY TO GET INVOLVED!

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