onbikes

SANTA'S BIKE SHOP

WEDNESDAY DECEMBER 2ND

ANNUAL HOLIDAY EVENT AT BENCHMARK INTERNATIONAL ARENA

SPONSORSHIPS OPPORTUNITIES

Our annual community bike build unites 1,000+ volunteers sponsors, donors, and partners. All coming together to give back and make a difference. Side by side, we roll up our sleeves, turn wrenches, and build bikes that bring freedom, independence, and reliable transportation to at-risk youth in the Tampa Bay community. Each bike ismore than wheels and pedals, its a gift of joy, connection, and opportunity.

$50K

TITLE SPONSOR

LEAD THE IMPACT

- Exclusive "Presenting Sponsor" across all touchpoints
- Company logo inside Benchmark Arena
- Recognition in local media outreach
- Branding across arena & event footprint
- Priority placement across digital & social campaigns
- Two reserved build tables for up to 40 volunteers (1 per shift)
- Speaking opportunity up to 5 mins during open remarks
- Direct the donation of 50 bikes to a nonprofit of your choice

SOLD OUT!

$30K

HELMET SPONSOR

PROTECT EVERY RIDER

- Co-Branded company logo on 1,000 helmets
- Official Helmet Sponsor recognition
- Two reserved build tables for up to 40 volunteers (1 table per shift)
- Featured across digital & social campaigns
- On-site engagement and volunteer experience
- Direct the donation of 50 bikes to a nonprofit of your choice

SOLD OUT!

$30K

LIGHT SPONSOR

LIGHT THE WAY

- Company logo on 1,000 bike lights
- Official Light Sponsor recognition
- Two reserved build tables for up to 40 volunteers (1 table per shift)
- Digital + Social visibility pre & post event
- On-site engagement and volunteer experience
- Direct the donation of 50 bikes to a nonprofit of your choice

$25K

BIKE LOCK SPONSOR

PROTECT EVERY NEW RIDE

- Company logo on 1,000 bike locks
- Official Lock Sponsor recognition
- One reserved build table for up to 20 volunteers
- Digital + Social visibility pre & post event
- On-site engagement and volunteer experience
- Direct the donation of 50 bikes to a nonprofit of your choice

$20K

BIKE BELL SPONSOR

RING IN THE FUN

- Company logo on 1,000 bike bells
- Official Lock Sponsor recognition
- One reserved build table for up to 20 volunteers
- Digital + Social visibility pre & post event
- On-site engagement and volunteer experience

$15K

WATER STATION SPONSOR

FUEL THE EXPERIENCE

- Co-Branded company logo on 1,500 reusable water bottles
- Exclusive hydration station branding
- Repeated exposure throughout the event
- One reserved build table for up to 20 volunteers
- Verbal recognition during event remarks

$12K

T-SHIRT SPONSOR

GEAR UP THE CAUSE

- Co-Branded company logo on Volunteer & Bike Tech T-Shirts
- Exclusive t-shirt design branding
- Repeated exposure throughout the event
- One reserved build table for up to 20 volunteers
- Verbal recognition during event remarks

SPONSORSHIPS ALL INCLUDE:

- **DIGITAL EXPOSURE** logo placement on the onbikes website
- **ON-SITE ENGAGEMENT** with volunteers and attendees.
- **SOCIAL EXPOSURE** through event marketing campaigns.
- **COMMUNITY RECOGNITION** as a partner supporting local families.
- **BRAND VISIBILITY** across event signage and high-traffic areas.

SEE NEXT PAGE FOR MORE SPONSORSHIP OPPORTUNITIES! >>

SPONSORSHIP OPPORTUNITIES

JOIN US IN CREATING LASTING IMPACT – ONE BIKE AT A TIME

JINGLE BELLS TOOL

LITTLE ELVES BIKE DEPOT

SANTA'S GIFT SHOP

NORTH POLE SNACK TABLE

SEASON GREETING'S COFFEE STAND

NOEL PHOTOBOOTH

FESTIVE DJ

ELVES' ASSEMBLY LINE HALF TABLE

Exclusive assembly line - accomodates up to **10 volunteers** to build bikes

Company logo featured on shared LED screen inside Benchmark Intnl. Arena

Social Media Recognition

ELVES' ASSEMBLY LINE FULL TABLE

Exclusive assembly line - accomodates up to **20 volunteers** to build bikes

Company logo featured on shared LED screen inside Benchmark Intnl. Arena

Social Media Recognition

ALL SPONSORSHIPS INCLUDE

- Signage in your sponsored area with company logo displayed for entire day
- Logo placement on the onbikes website
- Volunteer Opportunities

onbikes **partners with organizations such as:**

Big Brothers Big Sisters of Tampa Bay · Frameworks of Tampa Bay · Life Academy · Bullard Family Foundation · Children's Cancer Center

and more!

BECOME A SPONSOR AND HELP US BUILD BIKES FOR KIDS IN NEED. CONTACT US TODAY TO GET INVOLVED!

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